



MEDIA RELEASE

JUNE 2017

WINNEBAGO EXPANDS FLEET

2017 brings another big year for Winnebago Australia with the launch of **3 new Motorhome products** and Winnebago's first ever **X-Country Caravan**.

Since its launch in 2014, under the umbrella of Apollo Tourism & Leisure Ltd, Winnebago Australia has gone from strength to strength, pushing the boundaries in quality Australian design at affordable prices. The new range is no exception - boasting impressive construction methods from durable fiberglass exteriors, to quality internal cabinetry, the new range is refreshing, innovative and provides much needed variety in the market.

Apollo Executive GM of Manufacturing, Paul Truman said "We are rigorously developing product function and form based on valuable feedback from our dealer network, customer base and the general market. We will be progressively rolling out new features bringing increased value and efficiency in our entire range."

Apollo CEO, Luke Trouchet, continues "We know that quality and trust is expected with the Winnebago name and we are working hard to continue to enhance our products, and offer something more than just a Motorhome or Caravan - we want to offer a lifestyle."

The expansion of the Motorhome range complements Winnebago's current product offering bringing it to a total of 8 models.

The 4 berth additions of the **Coogee**, **Kirra** and **Jervis** are built on the impressive and sturdy IVECO chassis. The **Coogee** provides seamless functionality with a queen island bed on an electric slide out to expand the sleeping area, and features Winnebago's famously large rear ensuite.

The **Kirra** encompasses multiple entertaining areas, separate toilet and shower and an intelligently designed drop down rear bed; allowing the club lounge to be transformed into a sleeping area at the push of a button.

The Winnebago **Jervis** is the first Motorhome to feature a twin single bed configuration. Packed with the high-end comforts standard to Winnebago, including spacious rear ensuite, the Jervis also has optional dinette configurations and ample storage throughout.

The addition of the **X-Country** caravan pack marks the first Winnebago Caravan designed for rugged Australian terrain with AL-KO Enduro independent suspension, an off-road tow hitch and an array of additional upgrades. The X-Country pack is available now across the full Winnebago caravan range, allowing customers to take their Winnebago caravan further than ever before.

Winnebago has continued to go from strength to strength since their Australian launch in 2014, with no signs of slowing down. You can view the current range of Winnebago products at the upcoming QLD Caravan and Camping Supershow, on **Site 408 (caravans) and Site 860 (motorhomes)** at the RNA Showgrounds 7-12 June 2017.

For images of the new products [click here](#).

To view the range visit www.apollorvsales.com.au, call 1800 825 867 or visit your nearest dealership:

Apollo Caravan & RV Sales – Brisbane
698 Nudgee Road, Northgate
Queensland, 4013

Apollo Caravan & RV Sales – Sydney
31 Bay Rd, Taren Point NSW 2229

Sydney RV Group – Sydney
9-20 Lemko Place, Penrith NSW 2750

Apollo Caravan & RV Sales – Melbourne
1876-1878 Sydney Rd, Campbellfield VIC 3061

Apollo Caravan & RV Sales – Adelaide
338A South Road, Croydon Park SA 008

Apollo Caravan & RV Sales – Perth
65 Worrell Ave, High Wycombe WA, 6057

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For media enquires please contact Jessica Adams, Marketing- Retail Division

E: j.adams@apollorvsales.com

P: 07 3265 9243

M: 0422 625 572