

# FOLLOW THE SUN GOES PINK FOR 2016

*Dometic teams up with Winnebago and the National Breast Cancer Foundation for annual competition*

By **AC+RV Magazine** - February 1, 2016



*Media Release* – The competition that makes dreams come true for three adventurous Australian couples or families is back, with Dometic announcing the 2016 Follow The Sun competition.

This year not only will the winners receive a three month expenses-paid road trip across Australia, but funds and awareness will also be raised for a special cause.

For the first time in Follow The Sun's history Dometic will be raising funds for the National Breast Cancer Foundation (NBCF), Australia's largest 100 per cent community-funded organisation awarding grants for life-changing breast cancer research.

The NBCF has provided its Pink Minnie caravan and a towing vehicle, to be driven by one lucky couple who will assist in both raising funds and sharing information about the foundation throughout their journey.

In addition to this prize, two other couples or families have a chance to receive an 'RV RENO', where their caravan, motorhome, campervan or other recreational vehicle will be fitted with top of the line Dometic products.

Dometic Marketing Manager Natalie King said this year's competition would be unique from past years, as it offers the three lucky winners a chance to cruise in comfort for a good cause.

"We are excited to announce our partnership with the National Breast Cancer Foundation. We are aiming to raise funds to support this organisation which changes the lives of the one in eight Australian women, and rare cases of Australian men and their families who are impacted by breast cancer," she said.

"Once again the winners will become Dometic Australia's Ambassadors on the road trip of a lifetime as they experience some of our most amazing country side while promoting leading Dometic products and raising awareness and funds for the NBCF.

Dometic is running two separate competitions, one offering two caravan makeovers, and the other for a chance to drive the NBCF Pink Minnie; both include expenses-paid road trips.

The two 'RV RENO' competition winners will receive up to \$25,000 worth of Dometic products tailored to their individual vehicles, and \$10,000 of selected travel expense costs.

The NBCF Pink Minnie winner will receive \$10,000 in travel expenses, plus \$5,000 worth of portable Dometic products to ensure they have the most comfortable travel experience possible.

The chosen winners will become Dometic Ambassadors on their three month journey, hosting 'Follow The Sun – Happy Hours' at predetermined stops along the way for members of the public.

"We are looking for couples or families who not only love travel, but also meeting new people and who have the ability to show people a good time while sharing their knowledge and experiences," Mrs King said.

Competition winners will be notified on 3 June 2016 with the winners travelling from August to October 2016.

**To enter go to [www.dometicfollowthesun.com.au](http://www.dometicfollowthesun.com.au) from 9 January 2016 or visit the Dometic**

## Australia stand at this year's Caravan and Camping Shows:

- Adelaide Caravan & Camping Show, 17-21 February 2016
- Victorian Caravan & Camping Show, 24-29 February 2016
- Perth Caravan & Camping Show, 16-20 March 2016
- NSW Caravan & Camping Show, 9-17 April 2016

*Dometic is a global market leader in providing products and solutions that enrich people's experiences away from home, whether in a motorhome, caravan, boat or a truck. Dometic is focused on solutions for mobile living in the areas of Climate, Hygiene & Sanitation and Food & Beverage.*

### AC+RV Magazine

The Aussie caravan and travel bible that's just like the trusty friend who knows all the best campsites, has all the right tools – and always brings the drinks

