

RV D@ily Report



Our XtraRide® RV service agreement program has been exclusively endorsed by the RVDA since 1992.



BREAKING NEWS Mount Rainier celebrates National Public Lands Day

Home » RV Industry News » Winnebago Minnie headed toward Australia

TRANSLATE:



Select Language ▾

Powered by Google Translate

ADVERTISEMENT

Jobs | About Us ▾ | Podcasts | Video

Become a US Dealer

52ND ANNUAL NATIONAL RV TRADE SHOW
 LOUISVILLE, KY ■ DECEMBER 2 - 4, 2014 [Register Today](#)

WINNEBAGO MINNIE HEADED TOWARD AUSTRALIA

[Sept 23 RV Industry News](#) |
 [Campground News](#) |
 [RV Owner News](#) |
 [Products](#) |
 [International](#) |
 [Opinion](#) |
 [Jobs](#) |
 [About Us](#) ▾ |
 [Podcasts](#) |
 [Video](#)



FOREST CITY, Iowa — Winnebago Industries is now shipping the Winnebago Minnie to Australia as part of an agreement with Australian-owned Winnebago RV Pty Ltd, a wholly owned subsidiary of Apollo.

Apollo CEO Luke Trouchet and Executive General Manager Operations Paul Truman recently visited Winnebago Towables in Middlebury, Ind., to inspect the first Winnebago Minnie to be delivered to Australia as part of Apollo's initial order of Australian designed and compliant caravans.

Winnebago representatives on hand to meet them were Chairman, CEO and President Randy Potts; Vice President and Chief Financial Officer Sarah Nielsen; Towables President Johnny Hernandez; Towables National Sales Manager Brion Brady and export specialist Doug Spencer.

Luke Trouchet, CEO of Apollo said bringing Winnebago to Australia and New Zealand realised a long-held ambition and represented an exciting milestone for his family-owned company, which was established in 1985.

"It's a real privilege to represent Winnebago in Australia and New Zealand, and we know the market is very keen to at last have access to this iconic brand," Trouchet said. "We're absolutely delighted to see the first Minnie caravans heading Down Under and we are sure they will be out on the road in no time."

"We look forward to continuing to grow our relationship with Apollo and the export of our first Minnie is a great step to a long and successful relationship," added Potts.

SOURCE: Winnebago press release

of CanaDream's Guest Fleet

Priced well below NADA Wholesale

Reconditioned & Import Ready

1-888-625-5855

Translate