



# RV DEALERS AND MANUFACTURERS



## APOLLO BRINGS WINNEBAGO TO AUSTRALIA

Australian born and owned RV dealer and manufacturer Apollo Motorhome Holidays recently announced an exciting licensing deal with US-based Winnebago Industries.

The first US-built Minnie Winnebago caravans are due to hit Australian shores before Christmas 2014. Already a huge hit in the USA due to their adventurous styling, the Minnie caravans are manufactured by Winnebago Ind. in the US and modified by Apollo for Australian conditions.

Additional US-built Winnebago caravans are expected to join the fleet over the next 12-18 months. The agreement with Winnebago also allows Apollo to design and manufacture licenced Winnebago motorhomes at its Northgate, Brisbane facility.

CEO Luke Trouchet said Apollo's appointment as the official Winnebago licensee in Australia and New Zealand was a milestone in the company's almost 30-year history.

"We're a family owned, Australian company and it's a great privilege to be part of the global Winnebago brand," he said.

"It's early days but we have exciting plans to expand the range of fully imported caravans, and possibly make US-built motorised Winnebago RVs available according to market demand," Mr Trouchet said.

"Our pledge is to ensure these new Winnebago RVs - whether Australian-built motorhomes or US-built caravans - meet Australian market expectations, suit consumer tastes and perform beautifully in local conditions," he said.

The newest addition to the motorhome fleet is the Winnebago Airlie - an elegant and modern C-class four-berth motorhome designed and manufactured at Apollo's Northgate manufacturing facility.

Built in response to customer demand for flexible day to night living solutions, the key feature of the Airlie is a large, electric drop-down double bed which is conveniently raised above the rear club lounge during the day.

"The Winnebago Airlie is a brand-new motorhome design and layout for the Australian market," Mr Trouchet said.

In addition to its introduction of Winnebago, Apollo continues to retail Talvor caravans to suit short- and long-term travellers. Talvor's Australian-designed and built fleet ranges from the compact 480A, featuring a space-enhancing 1.72m long room slide-out, an electric awning and 60-watt solar panel through to the 24-ft 750D that's perfectly suited to longer road trips.

The award-winning 2015 season of Adria caravans are also now available nationally through selected dealerships, with six unique models offering absolute comfort, safety and flexibility for lifestyle travellers.

The four-berth Adria Altea 552UP is already proving very popular. A permanent large double bed suits long-term travel and a convertible lounge provides sleeping space for up to two additional friends or grandchildren. The five-berth Adria Altea 552PK offers an extremely practical layout for extended travelling groups, with double bunks and a dinette convertible to a double bed.

The 'kings' of the range, Adria Adora 612s, are beautifully spacious four-berth caravans featuring a rear ensuite running the width of the caravan in two of the models.

Enquiries for Talvor, Winnebago and Adria RVs can be made by phoning 1800 825 867 or by visiting these websites: [www.gowinnebago.com.au](http://www.gowinnebago.com.au), [www.adriaaustralia.com.au](http://www.adriaaustralia.com.au), [www.talvor.com](http://www.talvor.com)

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